





## Interfaith Action Campaigns Programme

### ABOUT TZEDEK

Tzedek is the UK Jewish community's response to extreme poverty. Our vision is simple – a just world, free from poverty. Our mission is to support the relief and elimination of poverty for all, regardless of race or religion, through sustainable, self-help development and by promoting understanding of poverty and its causes within the Jewish Community.

<http://www.tzedek.org.uk/>

### ABOUT FAITHS ACT

The Tony Blair Faith Foundation (TBFF) launched in May 2008. In an increasingly globalised world, religion is at the very core of life for billions of people and it cannot be ignored. TBFF aims to promote respect and understanding between the major religions.

The Faiths Act program is part of TBFF, 34 Fellows have been chosen to empower, support and train people to take multi-faith action to help achieve the Millennium Development Goals (MDGs), the eight international development targets that over 190 United Nations member states agreed to achieve by 2015.

<http://www.faithsact.org/fellows>

### ABOUT INFACT

We will be recruiting up to 20 people from different faiths to become the INFACT campaigns group. They will be trained to create and implement their own individual and joint campaign.

The programme begins with an induction day on February 5th, following this there will be weekly Wednesday evening meetings. Each session we will be bringing in external speakers from top NGOs and faith organisations. You will receive training about all the different aspects of advocacy, and explore how faith can play an important part in campaigning.

Gradually over the 8 weeks you will create your own campaign, promoting awareness about the MDGs and particularly gender equality and women's livelihoods. The campaign will focus on engaging faith communities in the UK with issues abroad.

### THE MILLENIUM DEVELOPMENT GOALS



1.4 Billion people live in extreme poverty in the world.

Poverty is not just about not having enough money. It is about the lack of access to the most basic of human needs: food, water, health, shelter and education.

In the last few years great strides have been made to tackle the root causes of injustice.

In 2000, the world's leaders joined together and agreed upon 8 development goals to end poverty. These are the Millennium Development Goals (MDGs). These provide the framework for the international community to work together to ensure that world poverty is halved by 2015.

### EMPOWERMENT OF WOMEN

**INFACT will focus on gender equality, specifically how promoting women's livelihoods can help women, and ultimately their families to escape poverty.**



You're more likely to be poor if you're a woman. Women perform two-thirds of the world's work, and produce half of the world's food, yet earn only ten per cent of the world's income. And women own less than one per cent of the world's property<sup>1</sup>.

To end poverty it is vital to first end gender discrimination.



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### WHY CAMPAIGN?

*According to VSO Campaigning' is: 'An organised course of action for a particular purpose, especially to arouse public interest'. Campaigning is a motivational exercise designed to activate members of the public to do something that leads to change. For a campaign to be a success it usually needs a large number of people to take an action.*

Campaigns throughout history have brought an end to the most horrendous of injustices. William Wilberforce and faith groups campaigned to end slavery in the 18th century, in the 1900s the suffragettes campaigned for women's rights, in the 1960's Martin Luther King Jnr lead the American Civil Rights movement. More recently campaigns like Make Poverty History and the Jubilee Debt Campaign have been extremely successful.

Campaigns make people aware of the injustices going on around them. They give people a chance to make a difference to promote justice. They have an impact because they have the ability to bring together a huge amount of people. They are an accessible way for people to bring the policy makers to account and to make the world a better place.

### HOW CAN FAITH MAKE A DIFFERENCE?

Every faith tradition has teaching to tackle the injustice they see in the world. Faith has been a driving force behind campaigns throughout history. Working with faith groups has the advantage that there is a community at your fingertips who are motivated by the great teaching of justice from their respective faiths.

Every community should be informed, engaged and given a voice to speak out against injustice.

Participants of INFACT will be from diverse backgrounds and faith traditions. Part of the campaign will be about learning about each other's communities and working together despite our differences to promote one goal of ending poverty.

At the heart of Faiths Act is the belief that faith can be a force 4 good. When people of faith act together, they achieve more than they can alone.



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## PROGRAMME SCHEDULE

\*Please note that the session themes and speakers may change, however all sessions will run as planned at these times.

<p><b>Sunday 5<sup>th</sup> Feb Induction Day 10am - 5pm</b></p> <p>Global Poverty Project Presentation - 1.4 Billion Reasons– <a href="#">Charlotte Dando and Usman Niwaz – Malaria No More UK</a> <a href="http://www.globalpovertyproject.com/pages/presentation">http://www.globalpovertyproject.com/pages/presentation</a></p> <p>Faith as a force for good. – <a href="#">Ian Linden TBFF</a></p> <p>Introduction to campaigning workshop</p> <p>Introduction to Gender Equality - <a href="#">Christian Aid</a></p>	  
<p><b>8th Feb - Who is your community?</b> Introduction to filming and baseline study</p>	
<p><b>15<sup>th</sup> Feb – Individual and Community engagement in Advocacy</b> <a href="#">Jubilee Debt Campaign</a> and <a href="#">Christian Aid</a> offer different perspectives on engaging audiences.</p>	
<p><b>22<sup>nd</sup> Feb – What makes a successful campaign?</b> <a href="#">Tearfund</a> Representative from International <a href="#">Bahai Centre</a> on 'Can You Solve This?' campaign.</p>	
<p><b>29<sup>th</sup> Feb – How faith inspires action?</b> <a href="#">Clive Lawton</a> – is the executive director of Limmud, and former chair Tzedek. He will speak on his experience of how Jewish values inspire action, and how to inspire religious communities to act.</p>	
<p><b>7<sup>th</sup> March – Public speaking training and creating presentations</b> <a href="#">Tzedek</a> will run session, by the end of which you will have started to create your own presentations.</p>	
<p><b>14<sup>th</sup> March - Thinking bigger - Social media and Arts in Advocacy -</b> Weldon Kennedy (<a href="#">Change.org</a>) and previously One Campaign</p>	
<p><b>21<sup>st</sup> March - Engaging policy makers, protests and petitions</b> <a href="#">Micah Challenge</a> and <a href="#">MP</a> - tbc</p>	
<p><b>28<sup>th</sup> March – Interfaith</b> <a href="#">3 Faiths Forum</a> – Interfaith presentation skills.</p>	
<p><b>June – End event – showcase videos of changes in community and awards.</b></p>	



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## APPLICATION FORM

To sign up please fill in the application form below and email to

[charlotte@tzedek.org.uk](mailto:charlotte@tzedek.org.uk)

Name	
Age	
Contact number	
Email address	
Faith Background (if any)	
Campaign experience (no experience necessary)	
Why are you interested in joining this group? (50 words max.)	
How did you hear about the project?	
Anything we should be aware of? E.g. diet, daily worship	

You understand that becoming a member of the group will involve you in:

Induction day on Sunday 5<sup>th</sup> February 2012 from 10am till 5pm

Weekly training sessions; starting Wednesday 8<sup>th</sup> February 2012 till Wednesday 28<sup>th</sup> March 2012 from 7pm till 9pm. The training sessions will be at the JHub, 152 West End Lane, London, NW6 1SD.

The programme will finish with a celebration event in June 2012, date and venue to be confirmed.